



Dear Friend of Nursing,

Annually, the Great 100 Nurses Foundation honors 100 of our state's registered nurses for their concern for humanity, their dedication to the profession, and their mentoring of others. This award is a great honor in the life of the nurse.

On Tuesday, April 10, 2018, The Great 100 Nurses Foundation will hold its second annual **Great 100 Nurses Celebration of Arkansas** at The Embassy Suites Hotel in Little Rock. The Great 100 Nurses Foundation is proud to announce **Suzanne S. Prevost, PhD, RN, FAAN** as the 2018 keynote speaker. We expect over 1000 people to be in attendance; nurse executives, hospital administrators, physicians, community and political leaders; as well as the family and friends of the Great 100 Nurses.

***In order to have a memorable and successful event WE NEED YOUR HELP!
Please consider sponsoring this important event in the life of the nurse.***

Your commitment will afford your business recognition in our program, signage at the event, exposure to local consumers and a venue to visit with this select group of health care professionals.

The funds we raise through our Celebration are not only used to honor the nurses you will meet at our annual Celebration, but to also support nursing advocacy, nursing scholarships, and nursing research for the betterment of lives, publication of nursing discoveries and the implementation of those discoveries.

Please say you will help us honor a very diligent, caring group of Arkansas nurses by **completing the enclosed Sponsor Commitment Form** and faxing it to 504-831-3686, or email to adigiovanni@G100Nurses.org. Should you have any questions, please contact Russell Johnson, RN at (501) 503-0662 or Amy Digiovanni at (504) 539-4378.

Thank you for your consideration and we look forward to hearing from you soon!

Respectfully yours,

P.K. Scheerle, R.N.
Founder, Chairman of the Board

Russell Johnson, R.N.
Chairman, Oklahoma Celebration



GREAT 100 NURSES CELEBRATION OF ARKANSAS SPONSORSHIP OPPORTUNITIES

Tuesday, April 10, 2018 - Embassy Suites Hotel, Little Rock

\$20,000 ARKANSAS GREAT 100 VISIONARY (RESERVED) \$20,000

University of Arkansas Medical Sciences, Medical Center

\$7,500 FLORENCE NIGHTINGALE () \$7,500

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| <ul style="list-style-type: none"> - Recognition at the podium on Celebration night - Two reserved premium tables at the Celebration - Custom commemorative plate - Prominent signage at the event | <ul style="list-style-type: none"> - Full page color ad, choice of inside front or back cover or other premium placement in program
<i>(Placement based on first-come, first-served basis)</i> - Logo on website and social media - Exhibition table |
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\$5,000 MARY ELIZA MAHONEY () \$5,000

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|---|--|
| <ul style="list-style-type: none"> - Recognition at the podium on Celebration night - One reserved premium table at the Celebration - Prominent signage at the event | <ul style="list-style-type: none"> - Full page color ad, interior page in program - Logo on website and social media - Exhibition table |
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\$2,500 CLARA BARTON () \$2,500

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| <ul style="list-style-type: none"> - Recognition at the podium on Celebration night - 4 tickets to the Celebration – General Admission - Prominent signage at the event | <ul style="list-style-type: none"> - Half-page ad in program - Logo on website and social media - Exhibition table |
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\$1,500 WALT WHITMAN () \$1,500

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| <ul style="list-style-type: none"> - Prominent signage at the event - 2 tickets to the Celebration – General Admission | <ul style="list-style-type: none"> - Quarter-page ad in program - Logo on website and social media - Exhibition table |
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\$500 MARY TODD LINCOLN () \$500

- Prominent signage at the event
- 1 ticket to the Celebration – General Admission
- Listing in program



GREAT 100 NURSES CELEBRATION OF ARKANSAS SPONSORSHIP OPPORTUNITIES

Please complete the following information:

Sponsor Name: _____

Address: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Company Name to appear in Program: _____

Please Indicate Level of Sponsorship: ___ \$7,500 ___ \$5,000 ___ \$2,500 ___ \$1500 ___ \$500

Sponsor Signature: _____ Date: _____

Your signature authorizes Great 100 Foundation to use your company logo and name for promotional purposes related to your donation.

**To secure your sponsorship, please mail this completed form with your check made payable to
The Great 100 Nurses Foundation, 2748 Metairie Lawn Dr., Metairie LA 70002**

Secure Your Premium Ad Placement Early!

Premium full-page space will be reserved on a “*first-come, first-served*” basis.

Camera ready artwork should be sent to info@g100nurses.org no later than **February 27, 2018**. Ad specifications are detailed below. Questions? Contact Amy Digiovanni by email - info@G100Nurses.org or call (504) 539-4378.

Program Ad Specifications:

Full Page, Inside Front or Back Cover or Full Size Interior Page Program Ad:

Finished Size – 5”wide / 8” High

Full Color Hi-Resolution .jpg, .eps, .tif, .pdf accepted

Half Page Program Ad:

Finished Size – 5" Wide / 4" High

Full Color Hi-Resolution .jpg, .eps, .tif, .pdf accepted

Quarter Page Program Ad:

Finished Size – 2.5" Wide / 4" High

Full Color Hi-Resolution .jpg, .eps, .tif, .pdf accepted

Logos – Full Color Hi-Resolution .jpg, .eps, .tif, .pdf accepted

Exhibition Tables

Sponsors of \$1,500 or greater, please indicate if you will exhibit at the Celebration

___ Yes ___ No

If yes, do you need electricity?

___ Yes ___ No

Instructions for setup will be sent to your contact closer to date of event.