



Dear Community Partners and Friends of Nursing,

The Great 100 Nurses Foundation annually honors **100 Arkansas Registered Nurses** for their concern for humanity, their dedication to the profession, and their mentoring of others.

On Tuesday, October 8, 2024, The Great 100 Nurses Foundation will hold its **7th Annual Great 100 Nurses Celebration of Arkansas** at Embassy Suites Hotel in Little Rock. We are thrilled to share that **Ret. Brigadier General Clara Adams-Ender, Chief, US Army Nurse Corps, will serve as the 2024 keynote speaker**. The General has a most colorful and interesting history, and it is an honor and a pleasure to have her join us and you don't want to miss this.

Each year our Celebration is attended by over 500 registered nurses, nurse executives, hospital administrators, physicians, community leaders, as well as the families and friends of the Honorees. The gathering begins at 7:00 p.m. with opening remarks, presentation of the colors, pledge and blessing of the event, and the keynote address. The honorees are recognized by name and receive a certificate and pin, and have their photo taken with the keynote speaker. It is truly a special and remarkable night for everyone! Dinner will be served immediately following the ceremony.

Honorees wear their pins with pride, and soon Arkansas will have 700 Registered Nurses wearing an honoree pin! I'm sure many of them are walking the halls of your institution.

The Celebration is funded by donations from generous hospitals, hospital systems, businesses, community partners and individuals.

Enclosed is the 2024 sponsorship packet which includes various levels of sponsorship opportunities and a variety of ways you can help in recognizing and honoring this year's Great 100 Nurses.

Please act now by **completing the enclosed Sponsor Commitment Form** and emailing it to [bschnauder@G100NURSES.org](mailto:bschnauder@G100NURSES.org). Your support and participation are key to a successful event in honoring the work of the nurse.

We are very proud of our program and thank you for your time and consideration.

With respect and gratitude,

PK Scheerle, R.N.  
Founder, Chairman of the Board



## GREAT 100 NURSES OF ARKANSAS CELEBRATION 2024 PARTNERSHIP OPPORTUNITIES

**TUESDAY, OCTOBER 8, 2024 - EMBASSY SUITES HOTEL, LITTLE ROCK**

### **\$25,000 VISIONARY SPONSOR (Hospital Systems)**

- Recognition at the podium on Celebration night
- Custom commemorative plate
- Three reserved tables (30 tickets)
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- **Breakfast with Keynote Speaker Wednesday, October 9 - System Chief Nurse and Nurse Leader from each facility**
- Full page color ad, inside front or back cover or other premium placement in program (*First-come, first-served*) Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- Exhibition table at the Celebration

### **\$15,000 FLORENCE NIGHTINGALE (Hospital Systems)**

- Recognition at the podium on Celebration night
- Two reserved tables (20 tickets)
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- **Breakfast with Keynote Speaker Wednesday, October 9 - System Chief Nurse and Nurse Leader from each facility**
- Full page color ad, in program, Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion and logo on website and social media
- Exhibition table at the Celebration

### **\$10,000 MARY ELIZA MAHONEY (SINGLE FACILITY ONLY)**

- Recognition from the podium on Celebration night
- Custom commemorative plate
- One reserved table (10 tickets)
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Full page color ad, interior page in program Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- Exhibition table at the Celebration
- **Breakfast with Keynote Speaker Wednesday, October 9 - Chief Nurse and one guest**

### **\$7,500 CLARA BARTON (SINGLE FACILITY ONLY)**

- Recognition from the podium on Celebration night
- 6 Tickets to the Celebration
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Half-page ad in program
- Ad Size 5" Wide by 3.75" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media

### **\$5,000 HAZEL JOHNSON-BROWN (SINGLE FACILITY ONLY)**

- 4 Tickets to the Celebration
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Quarter-page ad in program
- Ad Size 2.25" Wide by 3.75" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media

### **\$200 HONOR A NURSE (FAMILY & FRIENDS)**

- 1 ticket to the Celebration & recognition in 2024 Program



# GREAT 100 NURSES OF ARKANSAS CELEBRATION 2024 SPONSORSHIP OPPORTUNITIES

TUESDAY, OCTOBER 9, 2024 | EMBASSY SUITES HOTE, LITTLE ROCK

## ***Please complete the following information:***

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## **Please Indicate Level of Sponsorship (check one box)**

-----Hospital Systems-----      -----Single Facility Only-----      --Individual--  
After May 30    \_\_\_ \$25,000    \_\_\_ \$15,000    \_\_\_ \$10,000    \_\_\_ \$7,500    \_\_\_ \$5,000    \_\_\_ \$200

## **Please select options:**

1. Will you exhibit at the celebration from 6:00p - 10:00p?    \_\_\_ YES    \_\_\_ NO
2. Will you donate 100 items for Honoree Swag Bags?    \_\_\_ YES    \_\_\_ NO

## **Ad and Artwork Requirements and Deadlines**

1. Please email company logo to [bschnauder@g100nurses.org](mailto:bschnauder@g100nurses.org) right away for the Great 100 Nurses website and social media acknowledgments
2. **ARTWORK DEADLINE FOR PROGRAM AD IS MONDAY, AUGUST 26, 2024**
3. To submit artwork, email a high-resolution PDF file with fonts converted to outlines to [aguilliot@g100nurses.org](mailto:aguilliot@g100nurses.org)
4. Ad sizes are specified on the previous page

**Authorized Signature:** \_\_\_\_\_

Your signature authorizes Great 100 Foundation to use your company logo and name for promotional purposes related to your donation.

## **Three ways to submit payment:**

1. Check by mail payable to: The Great 100 Nurses Foundation  
1629 Lakeshore Drive  
New Orleans LA 70122
2. Credit card [paypal.me/Great100Nurses](https://paypal.me/Great100Nurses)
3. ACH, Please contact us for details

**Thank you for your support!**

PHONE: 504-975-5625 | EMAIL: [bschnauder@g100nurses.org](mailto:bschnauder@g100nurses.org) | [WWW.G100NURSES.ORG](http://WWW.G100NURSES.ORG)