



Dear Community Partners and Friends of Nursing,

The Great 100 Nurses Foundation annually honors 100 Louisiana Registered Nurses for their concern for humanity, their dedication to the profession, and their mentoring of others.

The celebration is BY INVITATION ONLY again this year. This format was incredibly successful last year.

On Wednesday, October 16, 2024, The Great 100 Nurses Foundation will hold its **38th Annual Great 100 Nurses Celebration of Louisiana** at The Pontchartrain Center in Kenner. We are thrilled to share that **Roy L. Simpson, DNP, RN, FAAN, FACMI, Distinguished Professor and Assistant Dean for Technology Management at Emory University School of Nursing, will serve as our 2024 keynote speaker.** Roy is a captivating speaker, and it is an honor and a pleasure to have him join us. You don't want to miss this.

Each year our Celebration is attended by over 500 registered nurses, nurse executives, hospital administrators, physicians, community leaders, as well as the families and friends of the Honorees. The ceremony begins at 7:00 p.m. with opening remarks, presentation of the colors, pledge and blessing of the event, and the keynote address. The honorees are recognized by name and receive a certificate and pin, and have their photo taken with the keynote speaker. It is truly a special and remarkable night for everyone! Dinner will be served immediately following the ceremony.

Honorees wear their pins with pride, and soon Louisiana will have pinned 3800 Registered Nurses! I'm sure many of them are walking the halls of your institution.

The Celebration is funded by donations from generous hospitals, hospital systems, businesses, community partners and individuals.

Enclosed is the 2024 sponsorship packet which includes various levels of sponsorship opportunities and a variety of ways you can help in recognizing and honoring this year's Great 100 Nurses.

Please act now by **completing the enclosed Sponsor Commitment Form** and emailing it to bschnauder@G100NURSES.org. Your support and participation are key to a successful event in honoring the work of the nurse.

We are very proud of our program and thank you for your time and consideration.

With respect and gratitude,

PK Scheerle, R.N.
Founder, Chairman of the Board



GREAT 100 NURSES OF LOUISIANA CELEBRATION 2024 PARTNERSHIP OPPORTUNITIES

WEDNESDAY, OCTOBER 16, 2024 - THE PONTCHARTRAIN CENTER, KENNER LOUISIANA

\$25,000 VISIONARY SPONSOR (Hospital Systems)

- Recognition at the podium on Celebration night
- Custom commemorative plate
- Three reserved tables (30 tickets)
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- **Breakfast with Honorees & Keynote Speaker Thursday, October 17 - System Chief Nurse and Leadership from each facility *RSVP REQUIRED***
- Full page color ad, inside front or back cover or other premium placement in program (*First-come, first-served*) Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- Exhibition table at the Celebration

\$15,000 FLORENCE NIGHTINGALE (Hospital Systems)

- Recognition at the podium on Celebration night
- Two reserved tables (20 tickets)
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- **Breakfast with Honorees & Keynote Speaker Thursday, October 17 - System Chief Nurse and Leadership from each facility *RSVP REQUIRED***
- Full page color ad, in program, Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion and logo on website and social media
- Exhibition table at the Celebration

\$10,000 MARY ELIZA MAHONEY (SINGLE FACILITY ONLY)

- Recognition from the podium on Celebration night
- Custom commemorative plate
- One reserved table (10 tickets)
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Full page color ad, interior page in program Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- Exhibition table at the Celebration
- **Breakfast with Honorees & Keynote Speaker Thursday, October 17 - Chief Nurse and Hospital Leadership *RVSP REQUIRED***

\$7,500 CLARA BARTON (SINGLE FACILITY ONLY)

- Recognition from the podium on Celebration night
- 6 Tickets to the Celebration
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Half-page ad in program
- Ad Size 5" Wide by 3.75" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- **Breakfast with Honorees & Keynote Speaker Thursday, October 17 - Chief Nurse *RVSP REQUIRED***

\$5,000 HAZEL JOHNSON-BROWN (SINGLE FACILITY ONLY)

- 4 Tickets to the Celebration
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Quarter-page ad in program
- Ad Size 2.25" Wide by 3.75" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- **Breakfast with Honorees & Keynote Speaker Thursday, October 17 - Chief Nurse *RVSP REQUIRED***

\$200 HONOR A NURSE (FAMILY & FRIENDS)

- 1 ticket to the Celebration & recognition in 2024 Program



GREAT 100 NURSES OF LOUISIANA CELEBRATION 2024 SPONSORSHIP COMMITMENT

WEDNESDAY, OCTOBER 16 - THE PONTCHARTRAIN CENTER, KENNER LOUISIANA

Please complete the following information:

Sponsor Name: _____

Address: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Please Indicate Level of Sponsorship (check one box)

~~-----Hospital Systems-----~~

~~-----Single Facility Only-----~~

~~--Individual--~~

After May 30 \$25,000 \$15,000 \$10,000 \$7,500 \$5,000 \$200

Please select options:

1. Will you exhibit at the celebration from 6:00p - 10:00p? YES NO
2. Will you donate 100 items for Honoree Swag Bags? YES NO

Ad and Artwork Requirements and Deadlines

1. Please email company logo to bschnauder@g100nurses.org right away for the Great 100 Nurses website and social media acknowledgments
2. **ARTWORK DEADLINE** FOR PROGRAM AD IS MONDAY, AUGUST 26, 2024
3. To submit artwork, email a high-resolution PDF file with fonts converted to outlines to aguilliot@g100nurses.org
4. Ad sizes are specified on the previous page

Authorized Signature: _____

Your signature authorizes Great 100 Foundation to use your company logo and name for promotional purposes related to your donation.

Three ways to submit payment:

1. Check by mail payable to: The Great 100 Nurses Foundation 1629 Lakeshore Drive New Orleans LA 70122
2. Credit card paypal.me/Great100Nurses
3. ACH, Please contact us for details

Thank you for your support!

PHONE: 504-975-5625 | EMAIL: bschnauder@g100nurses.org | WWW.G100NURSES.ORG