



Dear Community Partners and Friends of Nursing,

The Great 100 Nurses Foundation is a 501(c)3 organization that annually honors 100 Arkansas Registered Nurses for their concern for humanity, their dedication to the profession, and their mentoring of others. Our mission is to identify, honor and celebrate the work of the nurse.

On Tuesday, September 23, 2025, The Great 100 Nurses Foundation will hold its **8th Annual Great 100 Nurses Celebration of Arkansas** at Embassy Suites Hotel in Little Rock. We are thrilled to share that **Rebecca Love, RN, MSN, FIEL - Nurse. Innovator. Author. Speaker. LinkedIn Top Voice - will serve as the 2025 keynote speaker.** Rebecca is highly sought after and the epitamy of a dediatted registered nurse leader. It is an honor and a pleasure to have her join us and you don't want to miss this.

Each year our Celebration is attended by over 500 registered nurses, nurse executives, hospital administrators, physicians, community leaders, as well as the families and friends of the Honorees. It is truly a special and remarkable night for everyone! Dinner will be served immediately following the ceremony. Honorees wear their pins with pride, and soon Arkansas will have pinned 800 Registered Nurses! I'm sure many of them are working within the walls of your institution.

As we prepare for the 2025 celebration, I invite you to join our efforts to celebrate and honor these exemplary registered nurses for all they have done up to this point in their careers. The Great 100 Nurses Celebration is funded by donations and sponsorships from locals healthcare systems and facilities and are used for event expenses.

Included is the 2025 sponsorship packet which outlines various levels of sponsorship opportunities and a variety of ways you can help in recognizing and honoring this year's Great 100 Nurses.

Please act now by **completing the enclosed Sponsor Commitment Form** and emailing it to bschnauder@G100NURSES.org. Your support and participation are key to a successful event in honoring the work of the nurse.

We are very proud of our program and thank you for your time and consideration.

With respect and gratitude,

PK Scheerle, R.N.
Founder, Chairman of the Board



GREAT 100 NURSES OF ARKANSAS CELEBRATION 2025 PARTNERSHIP OPPORTUNITIES

TUESDAY, SEPTEMBER 23 - EMBASSY SUITES HOTEL, LITTLE ROCK

\$50,000 VISIONARY SPONSOR

- Recognition at the podium on Celebration night
- **Custom commemorative plate**
- **Three reserved tables (30 tickets)**
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- **Great 100 Nurses of Oklahoma Honoree Poster**
- **30 Invitations to Breakfast with Honorees & Keynote Speaker Thursday, September 24 *RSVP REQUIRED***
- Full page color ad, inside front or back cover or other premium placement in program (*First-come, first-served*) Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- Exhibition table at the Celebration

\$25,000 FLORENCE NIGHTINGALE

- Recognition at the podium on Celebration night
- **One reserved tables (10 tickets)**
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- **10 Invitations to Leadership Breakfast with Keynote Speaker Thursday, September 24 *RSVP REQUIRED***
- Full page color ad, in program, Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion and logo on website and social media
- Exhibition table at the Celebration

\$10,000 MARY ELIZA MAHONEY

- Recognition from the podium on Celebration night
- **8 Tickets to the Celebration**
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Full page color ad, interior page in program Ad Size 5" Wide by 8" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- Exhibition table at the Celebration
- **8 Invitations to Leadership Breakfast with Keynote Speaker Thursday, September 24 *RSVP REQUIRED***

\$7,500 CLARA BARTON

- Recognition from the podium on Celebration night
- **6 Tickets to the Celebration**
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Half-page ad in program
- Ad Size 5" Wide by 3.75" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media
- **6 Invitations to Leadership Breakfast with Keynote Speaker Thursday, September 24 *RSVP REQUIRED***

\$5,000 HAZEL JOHNSON-BROWN

- Recognition from the podium on Celebration night
- **4 Tickets to the Celebration**
- Prominent signage at the event
- Logo on Great 100 Honoree Swag Bags and option to donate 100 items for honoree swag bags
- Quarter-page ad in program
- Ad Size 2.25" Wide by 3.75" High / Full Color / Hi Res PDF
- Promotion of sponsorship and logo on website and social media

\$200 HONOR A NURSE (FAMILY & FRIENDS)

- 1 ticket to the Celebration & recognition in 2024 Program



GREAT 100 NURSES OF ARKANSAS CELEBRATION 2025 SPONSORSHIP OPPORTUNITIES

TUESDAY, SEPTEMBER 23 - EMBASSY SUITES HOTEL, LITTLE ROCK

Please complete the following information:

Sponsor Name: _____

Address: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Please Indicate Level of Sponsorship (check one box)

_____ \$50,000 _____ \$25,000 _____ \$10,000 _____ \$7,500 _____ \$5,000 _____ \$200

Please select options:

1. Will you exhibit at the celebration from 6:00p - 10:00p? _____ YES _____ NO
2. Will you donate 100 items for Honoree Swag Bags? _____ YES _____ NO

Ad and Artwork Requirements and Deadlines

1. Please email company logo to bschnauder@g100nurses.org right away for the Great 100 Nurses website and social media posts.
2. ARTWORK DEADLINE FOR CELEBRATION PROGRAM IS AUGUST 23, 2025
3. To submit artwork, email a high-resolution PDF file with fonts converted to outlines to aguilliot@g100nurses.org
4. Ad sizes are specified on the previous page

Authorized Signature: _____

Your signature authorizes Great 100 Foundation to use your company logo and name for promotional purposes related to your donation.

Three ways to submit payment:

1. Check by mail payable to: The Great 100 Nurses Foundation
1629 Lakeshore Drive
New Orleans LA 70122
2. Credit card paypal.me/Great100Nurses
3. ACH, Please contact us for details

Thank you for your support!

PHONE: 504-975-5625 | EMAIL: bschnauder@g100nurses.org | WWW.G100NURSES.ORG